

Initial Meeting Notes

Project Topic: OJ Simpson Trial

Creative Director: Anais Becker

Designer/Developer: Abigail Li

Layout:

- Overview
- Key players
- Background
- Trial proceedings
- Mockup 1: single page, nav bar scrolls to different parts (more fluid)
- Mockup 2: multiple pages

Theme:

- Colors: red, black, yellow
- Homepage – breaking news, tabloid style (overall more stylistic)
- Internal pages – cleaner, less overwhelming (more like IMBD style)

Image Treatment:

- Color images
- May or may not include graphic (bloody) images

Fonts:

- Sans-serif, thick, bold, chunky